

SBA Small Business Certifications

SBA Government Contracting Assistance

To promote maximum participation by small, disadvantaged or woman-owned businesses in federal government contract awards and large prime subcontract awards.

- Self Certifications
- Women-Owned Small Business Contracting Program
- 8(a) Business Development Program
- HUBZone Program

Federal Contracting Certifications

Self Certifications:

Small Business (determined by NAICS Codes) - <u>www.sba.gov/size</u>

► Woman-Owned Small Business

➢Woman-Owned Small Business Federal Contracting Program - <u>www.sba.gov/wosb</u>

Veteran-Owned Small Business - <u>www.vetbiz.gov</u>

Service-Disabled Veteran-Owned Small Business

SBA Certifications:

≻8(a) Business Development

≻HUBZone

Women-Owned Small Business Contracting Program

Created to help WOSBs compete for and win federal contracts.

- > 5% Federal government goal
- Contracting Officers may set aside contracts for WOSBs
- Create and retain jobs for WOSBs

Women-Owned Small Business Contracting Program

Designations:

 Women-Owned Small Business (WOSB)

 92 NAICS Industry groups available

 Economically Disadvantaged Women-Owned Small Business (EDWOSB)

 113 NAICS Industry groups available

WOSB Program Eligibility

- The firm must be at least 51% owned and controlled by one or more women;
- The firm must be primarily managed by one or more women;
- The women who own and control the firm must be U.S. citizens;
- The firm must be small in its primary industry in accordance with SBA's size standards for that industry

EDWOSB Program Eligibility

EDWOSBs have the same requirements as WOSBs **PLUS** the woman owner must have:

- > Personal net worth < \$750,000
- Adjusted gross income averaged over the last three years of < \$350,000</p>
- ➢ Fair market value of assets of < \$6 million</p>

WOSB Program Certification

A firm may self certify or use an SBA-approved third party certifier. Note there is no cost to self-certify.

- Register in SAM and DSBS as a WOSB or EDWOSB
- Compile and upload all required documents to the repository at <u>certify.sba.gov</u>
- For more information <u>www.sba.gov/wosb</u>

Contracting

- What is Government Contracting?
- Getting Started as a Contractor
- Finding Government Customers
- Resources for Small Businesses
- Government Contracting Programs

What is a Small Business Set Aside?

- Women-Owned Small Businesses
- 8(a) Business Development Program
- HUBZone Program

Service-Disabled Veteran-Owned Businesses

Small Disadvantaged Businesses

For Contracting Officials

Women-Owned Small Businesses

WOSB Program News - updated 12/18/2015

Women-Owned Small Businesses (WOSB) Federal Contracting Program

The WOSB Federal Contract Program was implemented in February 2011 with the goal of expanding the number of industries where WOSB were able to compete for business with the federal government. This program enables Economically Disadvantaged WOSBs (EDWOSBs) to compete for federal contracts that are set-aside for EDWOSBs in industries where women-owned small businesses are underrepresented. It also allows set-asides for WOSBs in industries where women-owned small businesses are substantially underrepresented. SBA has designated two sets of industries according to North American Industry Classification System (NAICS). The link below will take you to the current list of NAICS codes designated for use under this program.

NEW!! COMING MARCH 24 - New WOSB Portal!

The U.S. Small Business Administration (SBA) has modernized the WOSB Federal Contract Program certification process. In this new portal, WOSB business owners will be able to manage their documents, complete application forms online, and receive notices of upcoming deadlines. Note, as self-certification is still permitted while SBA develops new criteria, this modernized site supports those decisions.

NOTICE OF OUTTAGE:

The existing WOSB Federal Contract Program document repository in GLS will be unavailable starting on Wednesday, March 23 at 1:00 EDT so that we can migrate any existing repository documents to the new repository on certify.SBA.gov.

Beginning Thursday, March 24, 2016 all WOSB Program requirements will be managed through certify.SBA.gov. All WOSB Program participants will be required to create a new user account to manage their WOSB or EDWOSB profiles and supporting documentation for self or third party certifications. After creating a new user account, SBA is requesting that businesses update their records by completing the WOSB Program certification forms online. This includes SBA Form 2413, WOMEN OWNED SMALL BUSINESS (WOSB) PROGRAM CERTIFICATION – WOSBs; SBA Form 2414, WOMEN OWNED SMALL BUSINESS (WOSB) PROGRAM CERTIFICATION – ECONOMICALLY DISADVANTAGED (EDWOSB), and SBA Form 413, Personal Financial Statement - Women Owned Small Business (WOSB) Program. Once you have submitted the updated forms, you will receive a letter confirming that SBA has received these online forms.

Notice for Federal Contracting Officers:

Due to the system upgrade, access to the WOSB Federal Contract Program Repository will be temporarily unavailable for contracting officers (CO), starting on Wednesday, March 23 at 1:00 EDT.



certify.SBA.gov



Welcome to certify.SBA.gov

The U.S. Small Business Administration (SBA) has modernized the Women-Owned Small Business (WOSB) Program certification process. Get started online today and manage your eligibility documentation or upload Third-Party Certifications directly from our easy to use dashboard. **GET STARTED TODAY!**



New Features

Experience a unified SBA contracting program certification process and complete SBA forms directly online. Upload and manage your documents across multiple programs and receive email notifications such as expiration and renewal notices.

Am I Eligible?

Does your company meet the criteria to participate in the Women-Owned Small Business (WOSB) Program as a Women-Owned Small Business (WOSB) or as an Economically Disadvantaged Women-Owned Small Business?

Upcoming Activities

New programs will soon be incorporated onto <u>certify.sba.gov</u> including 8(a) Business Development Program (Fall 2016), HUBZone Program (Spring 2017) and Dynamic Small Business Search (DSBS) (Spring 2017).

8(a) Program Overview

Created to help small disadvantaged businesses compete in the federal procurement market.

- Provide viable contracts, financial, technical and management assistance to promote their competitive growth.
- The 8(a) Program is a "Business Development" program – not a contracting program. There are "no guarantees of contracts."

8(a) Basic Requirements

The applicant firm:

- Must be a small business
- Be 51% owned and controlled by one or more socially and economically disadvantaged U.S. citizens
- Demonstrate potential for success (the business applying for certification must be in business for at least 2 years)

8(a) Requirements Cont.

Who are presumed socially disadvantaged individuals?

- Black Americans
- Hispanic Americans
- Native Americans (American Indians, Eskimos, Aleuts, and Native Hawaiians)
- Asian Pacific Americans

Members of non-designated groups

An individual who is not a member of a designated group may establish social disadvantage by a contributing factor such as race, ethnic origin, gender or physical handicap.

8(a) Requirements Cont.

Who are economically disadvantaged individuals?

Individuals whose ability to compete in free enterprise has been impaired due to diminished capital and credit opportunities.

Determining factors include the applicant's:

- ➢ Adjusted net worth < \$250,000</p>
- Average three year income < \$250,000</p>
- Market value of assets < \$4 million</p>
- Overall financial condition

8(a) Program Application

- Must be registered in SAM and DSBS
- Submit on-line application with paper supporting documentation
- You will have the opportunity to provide supplementary documentation
- Application is at least 120 days
- ▹ 9 year program
- > One-time eligibility
- For more information <u>www.sba.gov/8abd</u>



Search Federal, State & Local Search About SBA | Contact SBA Counseling & Training For Lenders Starting & Managing a Business Loans & Grants SBA Direct Contracting About SBA > SBA Programs > Small Business Audiences > 8(a) Business Development SBA Newsroom 8(a) Business Development New 8(a) Business Development Regulations have been issued. SBA Announces Winners The 8(a) Business Development Program is an important resource for small of 2011 Tibbetts Awards businesses seeking business-development assistance. Final Regulations Will Named for Section 8(a) of the Small Business Act, this program was created to help Strengthen 8(a) small and disadvantaged businesses compete in the marketplace. It also helps **Business Development** these companies gain access to federal and private procurement markets. Program for Small **Businesses** What is the Purpose of the 8(a) Business SBA Lending Initiatives **Development Program?** for Underserved The focus of the program is to provide business development support including: Communities Launch on Feb. 15 Mentoring Procurement assistance SBA Agency Information Business counseling Training ٠ Statutory Authority Financial assistance Budget and Performance Surety bonding Strategic Plan, FY2011- Other management and technical assistance 2016 Inspector General Audits For more information on the program and its requirements, visit 13 CFR 124 @ (8(a) and Investigative

Report Fraud, Waste, &

 Financial Assistance Small Business Audiences

- Native Americans
- Women

SBA Programs

About SBA

What We Do

Our People

Our Offices

Our History

8(a) Business Development

- 50+ Entrepreneurs
- Veterans
- Minorities
- Rural Entrepreneurs
- Counseling & Training
- Contracting
- Disaster Assistance
- Advocacy, Laws & Regulations
- Initiatives
- Civil Rights Compliance CRC

Open Government

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Newsroom

Our Diag

Business Development/Small Disadvantaged Business Status Determinations) as well as the 8(a) Business Development page to learn about benefits, eligibility standards, and goals of the 8(a) Business Development Program.

- Reports

HUBZone Program (Historically Underutilized Business Zone)

What is it?

- Economic Development Program
- Purpose is to create new jobs by awarding contracts to small businesses
- Areas of high unemployment or low per capita income

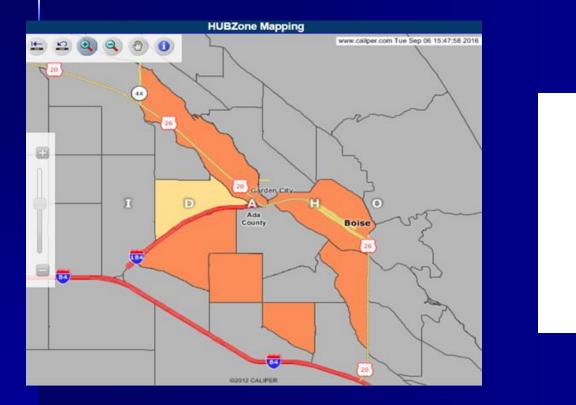
Idaho HUBZone Counties

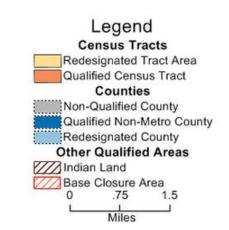


http://map.sba.gov/hubzone/maps/



Ada County HUBZone Census Tracts





HUBZone Program

Are you eligible?

- Must be a small business
- ▶ 51% owned and controlled by one or more U.S. citizens
- Principal office must be located in a HUBZone
- At least 35% of the company's employees must reside in a HUBZone

HUBZone Program

Contracting Benefits – 3% Goal:

- Set-aside contracts
- Sole source
- > Price differential
- For more information <u>www.sba.gov/hubzone</u>

Development i rogram

HUBZone Program

The HUBZone Maps

Understanding the HUBZone Program

Applying for the HUBZone Program

Maintaining the HUBZone Certification

Protest Case Highlights

Frequently Asked Questions

Service-Disabled Veteran-Owned Businesses

Small Disadvantaged Businesses

Women-Owned Small Businesses

Certificates of Competency

Size Protests

Natural Resources Assistance Program

Commercial Market Representatives

Report Fraud

- Understanding the Federal Marketplace
- For Contracting Officials

HUBZone Program

The Historically Underutilized Business Zones (HUBZone) program helps small businesses in urban and rural communities gain preferential access to federal procurement opportunities.

Learn more in our HUBZone Video.

HUBZone offers eligibility assistance on Tuesdays and Thursdays from 2-3pm ET via toll free number: 1-888-858-2144 access code 3061773#. Participants influence the topics by their questions. HUBZone staff facilitates the discussion by providing the answers and introducing specific topics as time allows. This format offers the opportunity to learn how to maintain eligibility to decrease the possibility of an initial application being declined or being decertified after obtaining the HUBZone certification. If you are seeking status information, need help in resolving technical difficulties, or need individualized assistance please email hubzone@sba.gov or the SBA HUBZone Business Opportunity Specialist you are working with.



The HUBZone Maps

To qualify for the program, your business must be located in an area designated as a HUBZone.

ARTICLE

Maintaining the HUBZone Certification

If your business is HUBZone certified and there are no changes during your certification, you have no reporting obligations to SBA.



Understanding the HUBZone Program

Find out how the HUBZone Program works and what the benefits are.



Protest Case Highlights

Read about penalties and court decisions associated with HUBZone protest cases.



Applying for the HUBZone Program

Eligibility requirements and how to apply for certification.



Frequently Asked Questions

Frequently Asked Questions (FAQ) about the HUBZone Program.

Other Programs & Services

Financial assistance

- Guaranty Loan Programs <u>www.sba.gov/loanprograms</u>
- Surety Bond Guaranty Program <u>www.sba.gov/surety-bonds</u>

Business counseling & training

- ISBDC (Idaho Small Business Development Center) www.idahosbdc.org
- SCORE <u>treasurevalley.score.org</u>

On-line resources

www.sba.gov/id



U.S. Small Business Administration

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